

CATHERINE HUGHES

WORDPRESS WEBSITE DEVELOPER

CH@CATHERINEMHUGHES.COM



EXPERIENCE

EP Press

2012 - 2017

Content Developer

- Customize 4 Wordpress websites with content development and maintenance.
- Install, configure and manage WordPress installations, themes and plugin integration.
- Prep and create optimized images.
- Clean up HTML, CSS & PHP code.
- Manage Social Media sites & campaigns.
- Manage email marketing campaigns & newsletter creation.
- Participate in managing product launches.
- Work with PayPal, 1ShoppingCart & AuthorizeNet.

IDA

2011 - 2013

Freelance Wordpress Content Developer

- Create and maintain Wordpress websites for the IDA brand.
- Manage email marketing campaigns.
- Manage social media accounts.
- Create ads for internet marketing.

Forward Motion Studios

2007 - 2011

Content Developer

- Edit file for client websites using Wordpress & Adobe Dreamweaver.
- Create, write and maintain the company blog.
- Prep and optimize images for websites in Photoshop.
- Manage social media sites.
- Create and distribute press releases.
- Manage product launches.

CONTACT



CONTACT ME FOR PHONE #



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CatherineMHughes.com

EDUCATION

JBASS School of Technology
IT Certifications

Nation College
AA Marketing

Santa Rosa Junior College
Real Estate Certification

SKILLSET

- Wordpress - Themes & Plugins
- HTML
- Image Optimization
- SEO-friendly Websites
- Newsletter Management
- Content Development
- Blogging & Copywriting
- ECommerce Setup
- Social Media Integration
- Ad & Banner Creation